

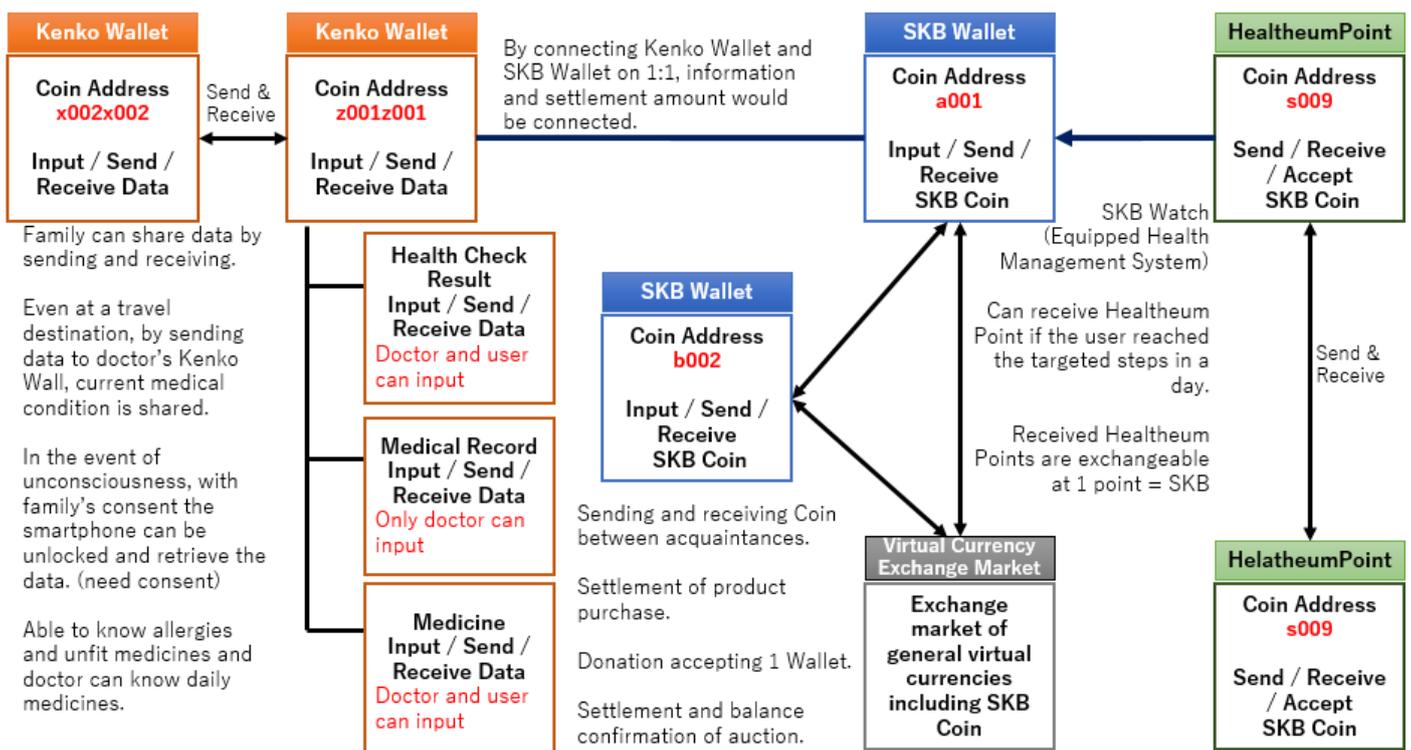


## SKB (SAKURA BLOOM) Action !

First, SAKURA BLOOM (SKB coin) has collaborated with many companies through events using virtual currency (SKB Coin). These companies used SKB Coins for event services, as well as, new service provided to the consumers. SKB Coin became popular as a “Service Coin” and is used for payment, donation, the selling of goods, idol’s auction, kitty donation and so on. Sale and purchase transactions have been done at the virtual currency market. The service using SKB coin, not the coin itself, is valuable, and the price fluctuation creates supply and demand and SKB coin started to be circulated.

The aforementioned are common in other virtual currencies as well. Each virtual currency issuer provides their own original services with various ideas.

SKB has started its own original service, “SKB Action!”, offering a variety of perks and rewards such as 1) Reward system; SKB Watch (Smart Watch) counts the users’ number of steps and calculates it in Blockchain and gives SKB Coin. 2) A medical information management system which uses new Blockchain. 3) Providing regenerative medical instruments by using donation-based crowdfunding. With the use of algorithm, each Blockchain system is structured for each specific purpose. Each Wallet can be individually linked and provide unifying access to “Payment”, “Medical”, “Health” and “Donation” information.



## ▶ 1 >> Health Promotion with SKB Watch

Like Smart Watch, SKB Watch enables daily health management by linking with your Smart Phone and iPhone. The health management app, Healthum can measure your number of steps, distance, calorie, heart rate, sleep, blood pressure etc. SKB believes a counter tool is the most important of all and hopes SKB Watch users walk more every day in the interest of health. Therefore, SKB developed the main device and app. It is divided into 3 levels, 5,000, 10,000 and 15,000 steps per day, and if the users reach the goal, they receive Healthum Point. The given Healthum Point can be changed to SKB (1:1) and the SKB Coin is usable to purchase products, as well as donations and exchanges to BTC through the exchange market. SKB will release “SKB Coin Reward for hard walking individuals”, triggering health promoting. The SKB Watch will be released by the end of 2018.

\* Notice

- 1) During initial release, 10,000 SKB Watches will be available.
- 2) The service to exchange Healthum Point to SKB Coin will finish by the end of March, 2023.

Upon SKB Watch release, SKB hopes many people will pay more attention to their health and stay healthy.

## ▶ 2 >> Medical information management by new Blockchain

SKB will release “Kenko Wallet” which is managed in a new Blockchain developed through the original algorithm by the end of 2018. The purpose of Kenko Wallet is “to understand your own body”. The items in the Wallet are 1) Health check result table (there are 2 ways to input data. One is the medical institution directly inputs the results of the test. The other way is through self-input using the result table provided by the medical institution. This can be easily done with a scantron sheet. If they want to send it to someone, scan QR code of the receiver, or copy and paste the Coin Address, add desired data from data box and send. With this method, senders and receivers can share data. 2) Medical records (as required items are different depending on the doctor, the template allows for customizable medical records. Doctor chooses the items only they require and make their preferred medical record. This data input is only for doctor and medical institution.) It is possible to send and receive the data in the same way as 1) mentioned earlier. If a doctor uses “Kenko Wallet” they can receive medical records by QR Code even at a travel destination and the patient can see a doctor with ease, even if it is their first time. The patient can give accurate information to the doctor without forgetting and it makes quick medical treatment possible.

3) Medicine notebook (Usually it is recorded in a book or a card. Pharmacy gives customers a sheet called “Medicine Photo” which has pictures and details(effects) of the medicine. The users can digitally transfer the data by themselves. In order to do this, pictures and details(effects) of the medicines are listed on the screen and the users find the same item and tap and check. By tapping all medicines the users received, the specific medicines of the day are recorded. Same as 1) and 2) mentioned earlier, it is possible to send and receive.

As above, the management of each item and a large capacity of data transfer would be possible with IBB1.0 system that SKB invented. IBB stands for Iron Building Block Chain.

### ▶ 3 >> Providing regenerative medical instruments by donation-based crowd-funding

SKB is aiming to open the site for medical institution by end of 2018 to bring in CD34 Positive Cell Separator and CliniMACS (regenerative medicine) by using donation-based crowdfunding. They are in *Sakigake* Designation System, 1) CliniMACS CD34, 2) CLBS12 intended by Ministry of Health, Labor and Welfare. 1) and 2) are regenerative medicine.

By approving the 2 items above, medical treatments which are currently not covered and cost a few million yen will be covered by insurance and the patient's charge will be 30% only. This would be great news for patients allowing more affordable medical care. However, if it is not invested in the instruments introduction to medical institution, patients need to wait for years. Even if the regenerative medicine is approved, without the preparation, the patients cannot receive the treatment.

Thus, SKB decided to start donation-based crowdfunding to introduce the medical instruments to medical institutions for patients to receive future approved medical treatment. The donations will be at a portal site which SKB's 100%-owned subsidiary operates and the donations will be done with SKB Coin. People who donated with SKB Coin can become a member of SKB Action and those members can take the treatments on a priority basis. In order to take the treatments, Kenko Wallet registration and the retention of SKB Coin at SKB Wallet are a must. Treatment data will be managed in IBB 1.0 system by the new Blockchain. If they pay with SKB Coin, Kenko Wallet and SKB Wallet will be connected and all data will be uniformly managed.

In the event that you need to go to the hospital while traveling, you can send the data to a doctor and receive treatment with ease. Nationwide Medical Institutes' Network is structured with the services SKB provides and by sharing information, they can provide better medical services and SKB would like to be familiar with every patient and hopes more patients can receive treatments.

\* Foreign people can also take regenerative medicine though it will not be covered. However, SKB Coin (virtual currency) allows for smooth payment.

\* Regenerative medicine : Medicine to regenerate and repair deficit, damaged and functionally declined tissues and organs of natural, diseased, injured or aged with cultivated cell and tissues outside of the body.